

IMPROVED REPUTATION

The use of a Spreadmark accredited nutrient applicator can improve the reputation of farmers and landowners. With growing public concern about environmental issues, farmers and landowners who use accredited applicators can demonstrate their commitment to responsible and sustainable farming practices. This can help to build trust with consumers and other stakeholders, which can be valuable for long-term business success.

The use of a Spreadmark accredited nutrient applicator in New Zealand offers many benefits for primary producers, landowners, and the environment. With increased accuracy, improved environmental protection, cost savings, and improved reputation, it is clear that using an accredited applicator is a wise investment for those involved in agriculture. By making use of the Spreadmark program, farmers and landowners can demonstrate their commitment to responsible and sustainable farming practices, while also ensuring the success of their businesses.



spreadmarknz.com



The Spreadmark accreditation program was developed by Groundspread NZ in 1994. This program is designed to ensure that nutrients are applied accurately and with minimal environmental impact.

The program provides assurance to farmers and landowners that the applicators being used on their land meet high standards for accuracy and environmental protection. The Spreadmark program is voluntary, but many farmers and landowners require it as a condition of doing business.

INCREASED ACCURACY

One of the key benefits of using a Spreadmark accredited nutrient applicator is increased accuracy. Accurate application of fertilisers and other agricultural inputs is critical for crop growth and yield. The Spreadmark program requires applicators to undergo regular calibration and testing to ensure that they are applying inputs at the correct rate. This means that farmers and landowners can be confident that their crops are receiving the right amount of nutrients, which can lead to increased yields and better quality produce.

IMPROVED ENVIRONMENTAL PROTECTION

Another benefit of using a Spreadmark accredited nutrient applicator is improved environmental protection. The Spreadmark program requires applicators to meet strict

standards for environmental protection, including avoiding 'over-spreading' and preventing runoff. This means that farmers and landowners can be confident that their use of nutrients is not harming the environment. This is particularly important in New Zealand, where the country's unique environment is a key feature of its identity.

COST SAVING

Using a Spreadmark accredited nutrient applicator can also provide cost savings for farmers and landowners. Accurate application of fertilisers and other agricultural inputs means that less is wasted, which can result in cost savings. In addition, the use of an accredited applicator can help when going through on-farm audit processes.

The Benefits of Using a Spreadmark Accredited Nutrient Applicator in New Zealand

In New Zealand, the use of nutrient applicators is essential for the efficient application of fertilisers and other agricultural inputs. However, the use of these applicators can have negative impacts on the environment if not used correctly. In order to mitigate these impacts, the Spreadmark accreditation program was developed.



- ✓ Accurate Nutrient Placement
- ✓ Trained Operators
- ✓ Independent Auditing