



THE WAIKATO BRANCH OF THE
NEW ZEALAND GROUNDSPREAD FERTILISER
ASSOCIATION

IS PROUD TO HOST THE

63rd

ANNUAL CONFERENCE

“TECHNOLOGY THE ENABLER”

WAIRAKEI RESORT, TAUPO

7TH - 10TH JULY 2019



SCANIA

TECHNOLOGY THE ENABLER**Agenda**

"Welcome to the NZGFA's 63rd annual conference, Technology the Enabler. We are looking forward to hosting you over the next few days. The programme presents world class speakers, business sessions, the inaugural NZGFA awards, a field trip, activities for partners and families - and plenty of opportunity to network. We hope you enjoy the event and return home with renewed inspiration to run your own businesses."

Graeme Martin, Waikato Branch

Introducing our Masters of Ceremonies

Geoff Scott



Graeme Smith

**DAY ONE: Sunday 7th July**

Time	Topic	Presenter	Sponsor
10:00am	Spreadmark Testers' Meeting		
1:00pm	Registrations Open		
2:00pm	NZGFA Council Meeting		
4:30pm	Welcome Refreshments		Waikato Branch
6:30pm	Welcome BBQ followed by: Welcome Address The Aerospread Story	David Trewavas - Taupo Mayor Bruce Peterson - Aerospread	Iveco John Whitehead/ Windust Hydraulics
10:30pm	Close		

DAY TWO: Monday 8th July

Time	Topic	Presenter/Facilitator	Sponsor
6:30am	Breakfast		
7:30am	Breakfast Speaker	David Garbraith - Habit of Greatness	
8:45am	Industry Updates	Graeme Martin - NZGFA Waikato Dean Brooks - NZGFA President	NZGFA
9:00am	Update from Australia	Kim Bailey - AFSA Chairman	
9:20am	News from NZAAA	Bruce Peterson - Aerospread/NZAAA	
10:00am	Morning Tea		NZGFA
10:30am	The Martin Jetpack Story	Glenn Martin - Martin Aircraft	McMaster Engineering / Jim Laird / SpreadTest

DAY TWO: Monday 8th July *continued*

Time	Topic	Presenter/Facilitator	Sponsor
11:15am	Technology, the Future of Nutrient Services and What Customers Need	Tim Roulston & Emma McRae - Ravensdown	Ravensdown
12:00pm	Lunch		Mercedes
1:00pm	Closed Business Session: Incident Risk Management Accident Reporting Drugs & Alcohol in the Workplace	Graeme Martin - NZGFA Waikato Rob Thomson - SBS Grant Anderson - NZGFA Southland Graeme Smith - TDDA	Safe Business Solutions
3:00pm	Afternoon Tea		
3:30pm	Business Session: Technology Going Agile	Rishabh Singh - Kendra HQ	Gibsons Technologies
4:30pm	Session End		
6:30pm	Board Coaches to Vines Restaurant	Sponsors' Dinner	Scania
10:30pm	Return to Wairakei Resort		

DAY THREE: Tuesday 9th July

Time	Topic	Presenter	Sponsor
From 6:30am	Breakfast		
9:00am	Bugger the Boxing - Pour the Concrete Anyway	Ian Taylor Animation Research Ltd	Ballance
10:30am	Morning Tea		Tracmap
11:00am	Why Strategy Matters Looking to the Future (NZGFA Strategic Review)	Graeme Martin - NZGFA Waikato Jamie Fitzgerald - Inspiring Performance	NZI Lumley Ballance
12:00pm	Lunch		
2:00 pm	NZGFA AGM	Kevin Geddes	NZGFA
3:30 pm	Afternoon Tea	Opportunity to Visit Sponsors	
6:30pm	Conference Photo, followed by Pre-Dinner Drinks		
7:00 pm	Gala Dinner & Awards Night - Black Tie/Smart Dress	MC - Graeme Smith	Ravensdown

DAY FOUR: Wednesday 10th July - Field Trip

Time	Event
6:30am	Breakfast
8.30am	Guest Speaker from Hiringa Energy
10.00am	Morning Tea
10:30am	Coaches leave for tour of Miraka Dairy Factory / Contact Energy Thermal Power Station
12.30pm	Lunch and Conference Close
1:30pm	Coaches return to Wairakei

PARTNERS' PROGRAMME: Monday 8th July - Sponsored by Bigfoot

Time	Event
From 6:30am	Breakfast
10:00am	Coaches depart for Rotorua Skyline
11:30am	Arrival. Choice of Luge Ride, Sky Swing, Wine Tasting
12:30pm	Lunch at Stratosfare Restaurant Skyline
1:30pm	Free time to explore the area and participate in other activities
3:30pm	Return to Wairakei Resort

PARTNERS' PROGRAMME: Tuesday 9th July - Sponsored by Bigfoot

Time	Event
From 6:30am	Breakfast
9:45am	Coaches depart for tour of Taupo, including: Huka Falls, Lava Glass Centre
12:30pm	Lunch at Lava Glass Café
1.30pm	Prawn Park, Wairakei Terraces
3:30pm	Return to Wairakei Resort

TECHNOLOGY THE ENABLER - SPEAKERS & FACILITATORS



Geoff Scott
– FONTERRA

Born and raised in Rotorua, Geoff is a trade qualified Heavy Fabrication Engineer. He worked for Patchell Industries, Evans Engineering and Kraft Engineering before joining Roadmaster Trailers in Palmerston North. Geoff has also worked for Allied Industrial Engineering and spent four years in the iron ore mines and oil and gas industries of Western Australia. Geoff is married to Kathy and is currently employed by Fonterra at the Edgecumbe Factory as a tanker driver.



David Trewavas
– MAYOR OF TAUPŌ

David entered local body politics in 2001 and was elected Mayor in 2013. His has a strong focus on encouraging economic development in the district. David enjoys advocating in the best interests of the district at both a regional and national level, and is passionate about ensuring the world knows the Taupō District is open for business. He has several business interests in Taupō. David is married to Anna and has four daughters.



Bruce Peterson
– AEROSPREAD

Bruce is the MD and Chief Pilot of aviation logistics firm, Aerospread – co-owned with his wife, Helen. He started his working life mustering in the Central Otago high country and Marlborough districts and is now one of NZ's most experienced topdressing pilots. Bruce is passionate about top dressing, in particular improving safety, innovation and efficiency across the industry. Outside of work, Bruce loves nothing more than helping his daughter improve her horse riding skills.



David Garbraith
– HABIT OF GREATNESS

David is a clinical psychologist specialising in performance psychology for sports and businesses. Currently in his 11th campaign with the Chiefs Super Rugby Team, David has also worked with many other high-profile sports teams and athletes, including the All Blacks Rugby 7s, the NZ Women's 7s, the NZ Women's Football team, Magic Netball and olympians Mike Dawson, Lisa Carrington and Sarah Walker. David's focus is on building resilience, driving self-motivation, dealing with high stress situations and 'doing your job'.



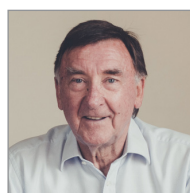
Graeme Martin
– NZGFA

Graeme is the Waikato Chair of the NZGFA Branch and joint Vice-President of the Association. He is also the General Manager of Groundspreading for NT Wealleans, a role he has held since February 2014. Previously, Graeme worked at Ballance Agri Nutrients where he held numerous roles in Sales, Ag Aviation and Technology. Graeme's particular focus is on competitive strategy



Dean Brooks
– NZGFA

Dean is Managing Director of Brooks Spreading and the President of the NZGFA, a role he has held since 2016. Before that Dean was Vice President of the association for six years. He also held the role of NZGFA driver trainer for 10 years. Dean has been a member of the NZGFA for 17 years. Outside work, Dean's interests include hunting, jet boating and enjoying some of the more remote parts of New Zealand – particularly in the South Island.



Kim Bailey
– AFSA

Kim has been the Chairman of the Australian Fertiliser Services Association (AFSA) since July 2017. He took up the role after retiring as Managing Director of Baileys Fertiliser – a fourth generation, family owned business. Baileys is now run by three of Kim's children. Established in 1926, Baileys is an ISO9001 Quality Assured company with a focus on environmentally responsible practices and products for the commercial, horticultural and retail sectors. Kim has been a member of AFSA since 2003 and served as WA President from February 2007 – 2009. He has been a Director of the AFSA Board since 2016.



Glenn Martin
– FOUNDER, MARTIN AIRCRAFT

As a young scientist Glenn dreamed about owning a personal Jetpack, so he built one. Glenn's story about how he did this and how he pushed the boundaries of technology is a fascinating one; and one that has captured the imaginations of audiences around the globe – from TV shows to royalty, eminent business men and women, engineers, scientists and aviation experts. Glenn is the founder and former director of Martin Aircraft. Having left the company, he now focuses his attention on promoting innovation, entrepreneurship and technology in New Zealand. He is an active sponsor of science and innovation initiatives.



Tim Roulston
– RAVENSDOWN

Tim has been at Ravensdown for over 15 years. In his current role of National Services Manager, he oversees the strategy and delivery of digital services to farmer shareholders to enable the delivery of Ravensdown's nutrient science and environmental programmes.

Emma McRae

TECHNOLOGY THE ENABLER - SPEAKERS & FACILITATORS



– RAVENSDOWN

Emma has been at Ravensdown for four years. As Product Manager – Field Technologies she is responsible for the strategy and integration of external data with Ravensdown's systems. This enables the delivery of nutrient and environmental services.

**Rob Thomson**

– SBS

Rob is a health & safety consultant with Safe Business Solutions (SBS). He has 30 years' experience in successful business ownership across different industries and understand first-hand the challenges that health and safety and HR obligations bring with employing staff. Rob also understand how health and safety impacts businesses and the requirement of safe working environments.

Grant Anderson

– NZGFA



Grant represents the NZGFA Otago/Southland branch and has been involved in the ground spreading industry since 2001. He is also the dispatch manager and part owner of Transport Services Limited – a joint venture partnership with the HW Richardson Group. Grant upholds the strong belief that in this industry safety always comes first. Grant coaches the Riverton Senior Rugby Team and is a classic car enthusiast.

Graeme Smith

– TDDA



Graeme owns and operates the Waikato/Coromandel branch of the Drug Detection Agency with his wife, Leona. He has 30 years' experience across the NZ agricultural sector – predominantly in senior leadership positions with the Gallagher Group and Ballance Agri Nutrients. Graeme also spent three years as CEO of Ballance's animal Nutrition division, SealesWinslow. While with Ballance, Graeme's experience with drug and alcohol policy development and implementation included working with TDDA to train managers, supervisors and staff. He liked working with The Drug detection Agency so much, he bought the company.

Rishabh Singh

– KENDRA HQ



Rish is a seasoned business-technology professional who has led multiple start-ups to success. He has also worked in both small-medium business and large corporate environments in many parts of the world. As an agile transformation coach and consultant, Rish specialises in bringing people together from varied skill sets to deliver the best technology for business transformation. He is currently Kendra's CTO and is accountable for the technology vision, as well as the implementation and the adoption of it by Kendra's teams, business, and customers. Outside of work,



Rish is an aspiring guitarist and singer. He lives with his wife Sangeetha and his son Shourya.

Jamie Fitzgerald

– INSPIRING PERFORMANCE

After a professional career with a management consultancy firm, Jamie led the culture and training of 6000 Rugby World Cup volunteers in 2011. Jamie has also walked unaided to the South Pole, captained rowing crews against Cambridge and Oxford Universities and holds the world record for rowing 5000km across the Atlantic Ocean. He has also tramped the length of New Zealand with hundreds of at-risk teenagers and hosted the TV series First Crossings and Intrepid New Zealand. Having completed degrees in Management and Marketing and growing Inspiring Performance from the ground up, Jamie delivers a range of strategic, leadership and performance-based initiatives with organisations, government agencies and individuals around the world.

Ian Taylor

– ANIMATION RESEARCH



Ian is a New Zealand businessman who has always had a fascination for technology. After a successful career as a TV presenter, Ian went into TV production. He founded Taylormade Media before establishing top computer animation company, Animation Research – which is well known worldwide for its work in TV advertising and sports graphics. Animation Research is the creator of Virtual Eye, the ball tracking product used by cricket umpires and an innovative mobile app developed for the America's Cup in 2014. Ian was inducted into the NZ Hall of Fame in 2009. He has a law degree from Otago University and Honorary Fellowship of the Institute of IT professionals and he holds a Companion of the NZ Order of Merit. Taylor is married to Liz and they have two children.

Kevin Geddes

– NZGFA



Kevin is the outgoing Executive Director of the NZGFA – a role he has enjoyed since 2000. He recently retired from Federated Farmers following 30 years of service in several roles including Mid-Canterbury provincial CEO, Grains Industry Group Manager, National Policy adviser and Executive Director of the Fertiliser Quality Council. Prior to Federated Farmers, Kevin was full time sheep, beef, dairy and cropping farmer. A past Nuffield Farming Scholar, he is a Justice of the Peace and was awarded a QSM in 2017 for service to the community. He is highly regarded throughout New Zealand as a diplomatic agricultural mediator and as a champion for the causes of rural communities.

TECHNOLOGY THE ENABLER - AWARDS FINALISTS

The Awards Committee is delighted to announce the finalists of the inaugural NZGFA awards.

The nominations were of a high quality, marking a great start to this awards initiative. Winners will be announced and congratulated at the conference Gala Dinner on Tuesday 9th July.

Thank you to the award sponsors – Trucks & Trailers, Graymont, Ravensdown and Ballance Agri-Nutrients and thank you to our team of award judges.

THE NZGFA INNOVATION AWARD - Finalists

Sponsored by:



Ron Smith,
R&R Haulage Ltd



Ted Usmar,
Wealleans Engineering

THE NZGFA HEALTH & SAFETY AWARD - Finalists

Sponsored by:



Nicola Goodwin,
Wealleans Ltd



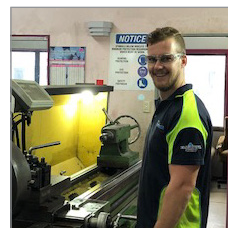
Peter Herrick,
HWR Richardson

THE NZGFA YOUNG ACHIEVER'S AWARD - Finalists

Sponsored by:



Hannah Mason,
Wealleans Ltd



Adam White,
Wealleans Engineering

THE NZGFA PRESIDENT'S AWARD - Finalists

Sponsored by:



Gordon Dobbs,
Brown & Shandley



Rodger Scott,
Central Transport Ltd



